

SPONSORSHIP LEVELS – Dining in the Dark 2017

	Premier Limited to 1	Gold Limited to 3	Silver Limited to 5	Community Unlimited	Patron Unlimited
MIN. DONATION	\$5,000	\$3,000	\$1,500	\$500	\$150
Listing in Event Program	✓	✓	✓	✓	✓
Recognition in Beacon Donor Newsletter & Client News	✓	✓	✓	✓	✓
Complimentary Tickets Vouchers (to be redeemed)	16	16*	8	2	
Preferred Registration and Seating at Event	✓	✓	✓	✓	
Invitation to VIP Networking Cocktail Reception	✓	✓	✓	✓	
Recognition on FCB website, FB and Twitter	✓	✓	✓	✓	
Exclusive VIP Raffle Basket Opportunity	✓	✓	✓	✓	
Table Tent Recognition at Event	✓	✓	✓		
Recognition in Radio Ads & Interviews	✓	✓	✓		
Organization Logo on Sponsor Boards, Posters and Website	✓	✓	✓		
Recognition in Media Press Releases	✓	✓	✓		
Logo Recognition in Program Booklet	✓	✓	✓		
Logo Recognition and Link on Event Webpage	✓	✓	✓		
Logo Recognition on Sponsor Thank You Slides	✓	✓	✓		
Ad Space in Event Program (¼, ½ or full page)	✓	✓	✓		
Organization Logo Featured on Billboard Ad	✓	✓			
Photo Booth Logo Recognition (for photos to be sent into publications)	✓	✓			
Organization Commercial on Social Media Platforms	✓	✓			
Organization Promotional Material Inserted into Registration bag (Provided by Organization)	✓	✓			
Logo Recognition on Signage in Sponsorship Relevant Area	✓	✓			
Exclusive Naming Rights of the Event (Title Sponsor)	✓				
Sponsor Greeting in Event Program Booklet	✓				
Speaking Opportunity: Organization-Sponsored Presentation (Scheduled by the Organizer)	✓				
Organizational Presentation/ Commercial during event	✓				
One Exhibit Booth (Preferred Location)	✓				
Organizational Banner Placed at Entrance	✓				
Exclusive Behind the Scenes with SWAT & Opportunity to View Night Vision Goggles During Dinner	✓				

SPONSOR BENEFIT DETAILS 2017

PATRON SUPPORTER ~ \$150

This is a special opportunity for Patron Supporters to underwrite dinners at this event for several Florida Center for the Blind Transition Program students, awardees, and SWAT Team volunteers.

- Listing in the event program
- Exposure to our 800-member, data base of donors, volunteers and clients in a pre-event ½ page recognition ad and listing in a post-event spotlight article in Florida Center for the Blind's Beacon & Client News newsletters.

COMMUNITY SUPPORTER ~ \$500

This is a special opportunity for Community Supporters to underwrite event operational expenses and/or event vendors to provide in-kind donations up to a \$500 value.

- Complimentary tickets for two (2): *Valued at \$140.00*
- ***Patron Sponsor Benefits PLUS...***
 - Preferred Registration and Seating at the event
 - Invitation to VIP Networking Cocktail Reception to include:
 - Open Bar (beer and wine) and Cash Bar (liquor)
 - Hors d'oeuvres
 - Exclusive look behind the scenes
 - Access to the second floor VIP area
 - Live entertainment
 - Meet-and-greet with special guests
 - Exclusive VIP Raffle Prize Basket Opportunity
 - Recognition on Florida Center for the Blind's website, Facebook and Twitter pages.
 - At time of donation, sponsor will be added to all FCB social media outlets and will remain on until 3 months after the event.
 - Minimum of 3 social media updates.
 - Post-event article to be linked into all outlets.

SILVER SPONSORSHIP ~ \$1,500 (*Limited to 5*)

- Complimentary tickets for eight (8) with table tent recognition on table: *Valued at \$560.00*
- ***Patron Sponsor & Community Sponsor Benefits PLUS...***
 - Recognition in radio ads and interviews
 - JVC Media Promotions: *Valued at \$48,300*
 - Minimum of 420x total :30 promos (105x per station)
 - Minimum of 500x total LIVE mentions on-air during radio shows (125x per station)
 - Minimum of 100x social media posts (Twitter & Facebook – 25x per station)
 - 728x90/300x250 digital banners on all JVC Media station websites
 - Minimum of 2x on-air interviews on Q92 and 102.3 My Country FM
 - Organization logo on Event Posters and Flyers, Sponsor Board and FCB's website
 - Recognition in Media Press Releases (4x pre-event & 1x post event)
 - Logo recognition in event program booklet
 - Logo recognition and link to organization website on FCB's website event page
 - Logo recognition during event presentation
 - ¼ Page Ad Space in the Event Program

GOLD SPONSORSHIP ~ \$3,000 (*Limited to 3*)

- Complimentary tickets for sixteen (16)* with table tent recognition on table: *Valued at \$1,120.00*
- ***Patron, Community & Silver Sponsor Benefits PLUS...***
 - Organization Logo featured on Billboard Ad (*Valued at \$1,000*)
 - Photobooth Logo Recognition for photos to be sent into major publications for post-event articles and to be featured on FCB's post-event website page
 - Organization Commercial to be featured on FCB's social media platforms
 - Provided by Organization
 - Organization Promotional Material to be inserted into event registration bags
 - Provided by Organization
 - Logo Recognition on event signage in sponsorship relevant areas
 - ½ Page Ad Space in the Event Program

*Option to trade eight (8) tickets for one exhibit booth at event

PREMIER SPONSORSHIP ~ \$5,000 (*Limited to 1*)

- Complimentary tickets for sixteen (16) with table tent recognition on table: *Valued at \$1,120.00*
- ***Patron, Community, Silver & Gold Sponsor Benefits PLUS...***
 - Exclusive Naming rights for the event (Title Sponsor)
 - i.e. “Dining in the Dark is Presented by...”
 - Sponsor Greeting in event program booklet
 - Provided by Organization
 - Speaking Opportunity: Organization Presentation at event
 - Scheduled by the event organizer
 - Organization Presentation/Commercial during the event
 - Provided by Organization
 - One Exhibit Booth at a preferred location at event
 - Organizational Banner placed at front entrance
 - “Welcome to Dining in the Dark Presented by...” (with logo recognition)
 - Full Page Ad Space in the Event Program
 - Exclusive “Behind the Scenes” Tour with the SWAT team
 - Opportunity to View the Night Vision Goggles during dinner while guests are eating

Deadline for inclusion in pre-event advertising and publicity: July 1, 2017.